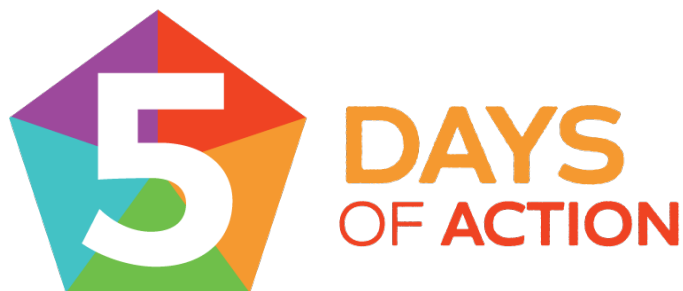




DIGITAL DIALOGUE

FAMILY & COMMUNITY ENGAGEMENT



***Engage in 5 Days of Action to  
Prevent Child Sexual Abuse***



*Join the National  
Conversation  
on Child Abuse  
and Neglect*



**Katherine Lee Wood**  
Darkness to Light



**Perla Freed**  
YMCA Guardians for  
Child Protection



**Robin Rennells**  
Redwoods Group  
Foundation



MODERATOR  
**Nilofer Ahsan**  
Lead, Knowledge & Partnerships  
CANTASD

[cantasd.acf.hhs.gov](https://cantasd.acf.hhs.gov)





**DAYS**  
**OF ACTION**



Child sexual abuse can be scary or  
intimidating to discuss, but it  
doesn't have to be.



# WHAT IS FIVE DAYS OF ACTION?

**KNOW** how abuse happens.  
**SEE** the warning signs.  
**RESPOND** quickly.

**Pledge to protect the children  
in your life.**

[www.FiveDaysOfAction.org](http://www.FiveDaysOfAction.org)



- Weeklong campaign designed to create awareness & inspire adults to prevent child sexual abuse
- Coincides with Child Abuse Prevention Month
- April 13-17, 2020
- Can be used in any community at anytime
- Highly customizable
- Started as a YMCA initiative
- In 2019, more than 550 organizations from 49 states, Puerto Rico, Bermuda & Canada participated

# FIVE DAYS OF ACTION 2018



**DAYS  
OF ACTION**

# THEME: KNOW. SEE. RESPOND.

*Join the National  
Conversation  
on Child Abuse  
and Neglect*



- KNOW about what happens
  - Understand how child sexual abuse happens so we can prevent it
  - Prevention policies & code of conducts



- SEE the warning signs
  - Emotional & behavioral signs
  - Red Flag Behaviors
  - Grooming



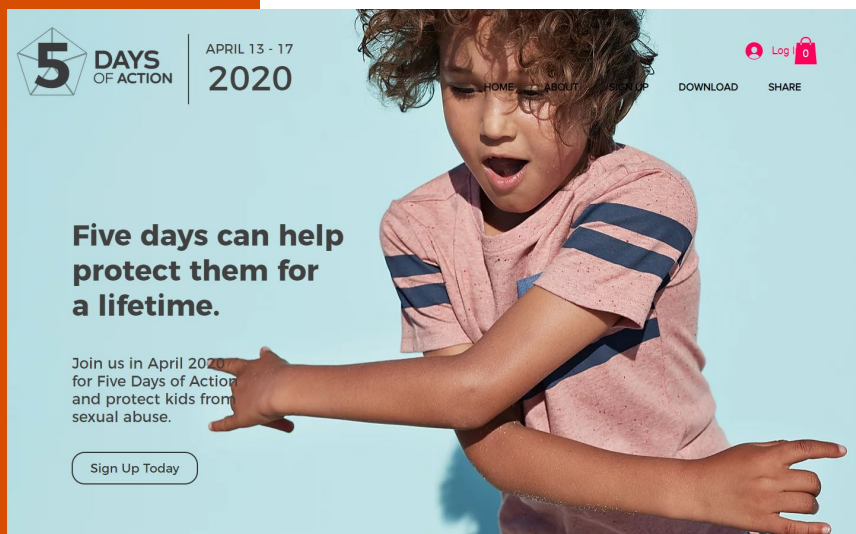
- RESPOND quickly
  - Disclosure, Discovery, & Suspicion
  - Report
  - React Responsibly

# FIVE DAYS OF ACTION 2018

## THE 3 HABITS OF KEEPING KIDS *Safe*

# HOW DOES IT WORK?

*Join the National  
Conversation  
on Child Abuse  
and Neglect*



- Sign up at [www.FiveDaysofAction.org](http://www.FiveDaysofAction.org)
- Receive tips & ideas leading up to the 5 Days of Action
- Download the Action Kit – YMCA or other organization
- Option to purchase kit
- Collaborate with your team & community



# THE FIVE DAYS OF ACTION KIT



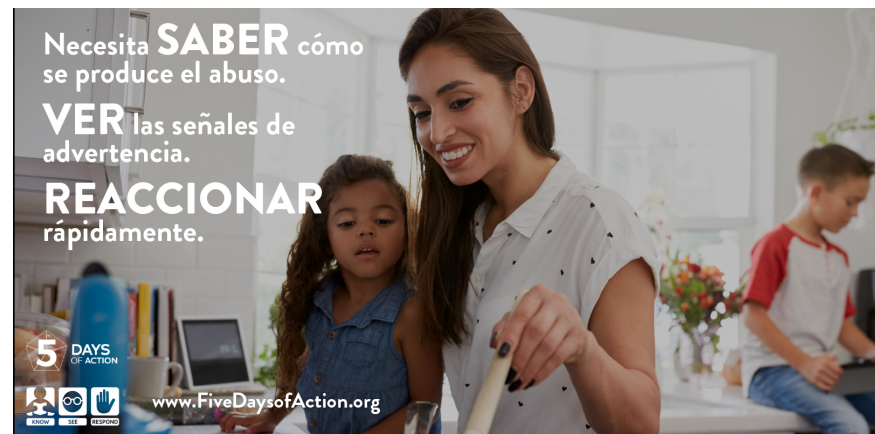
## 5 Days of Action 2020 Kit

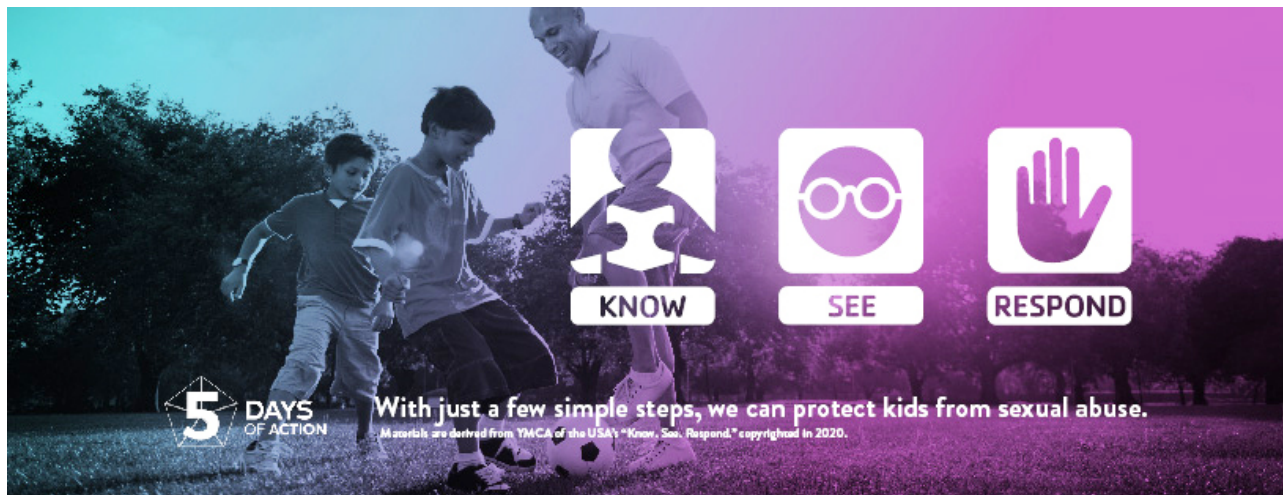


Downloadable kit available in English & Spanish to engage your organization and community that includes:

- Implementation Guide with activity ideas & planning checklist
- 4 Unique Posters
- Pledge to Protect Card & Sign
- KNOW. SEE. RESPOND. Booklet
- Buttons
- Email Templates & Headers
- Social Media Copy Templates & Graphics
- Animated GIFS
- Press Release Template
- Video & instructions on how to make your own video
- Workbook to help implement prevention after 5 Days

# Social Graphics





# KNOW. SEE. RESPOND. BOOKLET ACTIVITIES

*Join the National  
Conversation  
on Child Abuse  
and Neglect*

Tips and exercises to help  
you move into  
implementation.



[cantasd.acf.hhs.gov](http://cantasd.acf.hhs.gov)





# REGISTER FOR THE FIVE DAYS OF ACTION TODAY!

[WWW.FIVEDAYSOFACTION.ORG](http://WWW.FIVEDAYSOFACTION.ORG)

Five Days of Action is an initiative of  
the YMCA Guardians for Child Protection, with support from:



PRAESIDIUM



# Thank You & Next Steps

- Start chatting your questions to speakers
- Answer our exit poll questions
- Download the handouts to learn more. Click on the files in the “Handouts” box on your screen.



## Upcoming:

March 17<sup>th</sup>, *Making it Add Up: Using a Common Framework to Aggregate Impact Across Prevention Programs*

# Discussion

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- Please type questions into the chat box

