Powerful Strategies for Strong Families and Communities: Children's Trust and Prevention Funds and Their Contributions to Well-Being Across the U.S.



National Child Abuse and Neglect Technical Assistance and Strategic Dissemination Center

Join the National Conversation on Child Abuse and Neglect



Presenters

Join the National Conversation on Child Abuse and Neglect



Teresa Rafael, MSW
Executive Director
National Alliance of Children's Trust
and Prevention Funds



Welcome:
Sharon McKinley
Office on Child Abuse and Neglect;
Children's Bureau
Administration for Children, Youth and
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Michelle Jensen
Executive Director
Wisconsin Child Abuse and
Neglect Prevention Board



Moderator/Presenter:
Nilofer Ahsan
Lead, Knowledge and Partnerships
CANTASD



Jim McKay
State Coordinator
Prevent Child Abuse WV/
West Virginia Children's Trust Fund
TEAM for WV Children









Children's Trust & Prevention Funds

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- Ray Helfer, MD conceived of and advocated for state children's trust and prevention funds.
- The first Children's Trust Fund was created in the state of Kansas in 1980, beginning a national movement for developing CTFs in all states.
- About 60% are the state CBCAP lead agency
- About 25% are the state Prevent Child Abuse America chapter
- They support family strengthening and child abuse prevention strategies and work with diverse partners.









National Alliance of Children's Trust & Prevention Funds

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Abuse and Neglect

- Parent Partnerships
- Protective Factors
- Addressing Neglect











Samples of Types of Child Abuse and Neglect Prevention Strategies Funded

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ACES - research and/or public awareness

Community Cafés and Parent Cafés

Family resource and support centers

Home visiting programs

Mutual support groups and parent education

Parent leadership development / parent partnership

Public awareness and education programs

Research and evaluation

Safe sleep programs

Sexual abuse prevention programs

Strengthening Families/ helping parents build protective factors

Training and technical assistance

Many other prevention strategies for diverse groups of parents and families











West Virginia Children's Trust Fund

"Children are the world's most valuable resource and its best hope for the future."

~ John Fitzgerald Kennedy









A Few of our Programs and Initiatives

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- The West Virginia Children's Trust Fund has built a network of Partners in Prevention community teams throughout the state that implement local initiatives that build protective factors that prevent child abuse and neglect.
- Circle of Parents WV is a growing network of parent-led selfhelp groups, where parents and caregivers share ideas, celebrate successes and address the challenges surrounding parenting.
- Our Babies: Safe & Sound is a statewide effort to provide parents with tools to promote infant safe sleep and how to cope with crying, thereby preventing Shaken Baby Syndrome.









Say YES to Safe Sleep for Babies

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Campaign is based on infant safe sleep recommendations from American Academy of Pediatrics (AAP).

Modeled after Abusive Head Trauma Programs / Period of PURPLE Crying Program® / Dias Model with 3 Dose approach.

Campaign includes online training module, resource guide, 8 minute parent video, PSAs and printed resource materials (brochures, posters, etc.). Materials integrate Positive Community Norms approach to messaging.

For more information visit: http://www.safesoundbabies.com











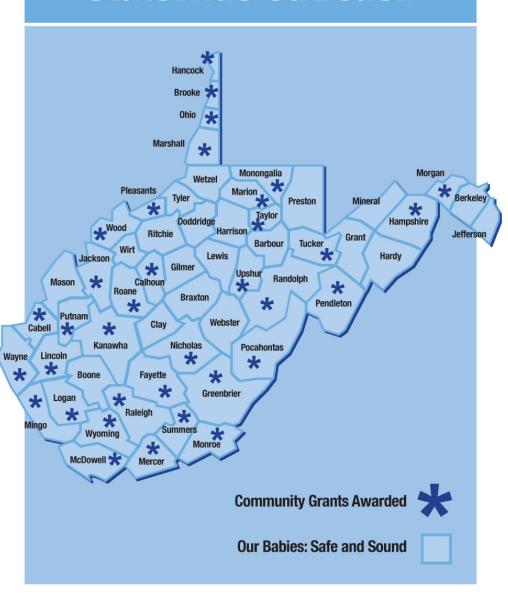
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Statewide Outreach









WISCONSIN CHILD ABUSE & NEGLECT

Prevention Board

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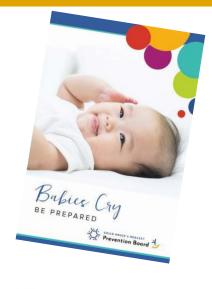
Wisconsin Community Investment Plan

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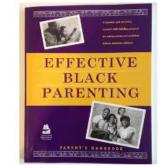








Wisconsin Child Sexual Abuse Prevention







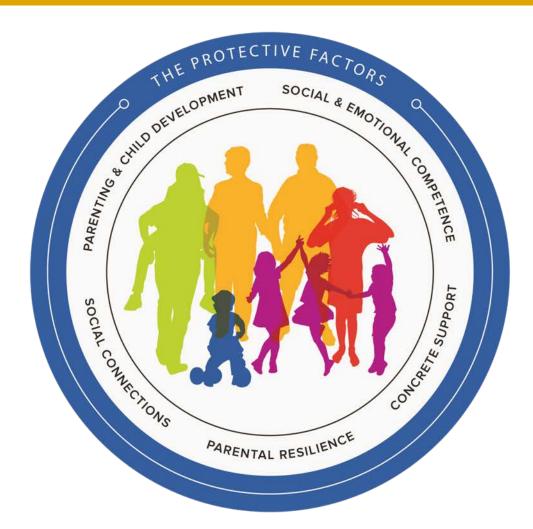






Protective Factors

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- Certified Trainers
- Parent Co-Presenters
- Embedding the Protective Factors Framework into County Primary Prevention Systems
- Guiding principle for Board's Policy Agenda









Policy

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 Bi-partisan forum to promote evidence-informed public policy

- April 2016
- Staffed by Prevention Board
- Five Statewide Informational Meetings, Community Efforts to Strengthen Families, in March 2017



www.wichildrenscaucus.org









Theory of Change/ Call to Action: PREVENT CHILD NEGLECT

Recognize the ramifications of inaction

Embrace strategies to reduce incidence and prevalence of child neglect

Acknowledge existence and increase public awareness of child neglect

 Intervene and effectively treat child neglect and help families build protective factors

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SOCIETY

Federal laws and public policies that

- Remediate child and family poverty
- Meet children's basic needs
- Increase supports of family policies
- Support father involvement
- Develop partnerships with families
- Respect culturally diverse practices
- Promote universal approaches that target very young children and families
- Encourage comprehensive, integrative approaches

Public will and social norms that

- Encourage giving of ourselves to benefit those less fortunate
- Eliminate stigma associated with needing and asking for help
- Expect formal and informal leaders to "walk the talk"

Federal and state financing that

- Invest in cost-effective prevention efforts
- Fund strategies/programs that collectively meet the multi-dimensional needs of families
- Prioritize research funding (including neuroscience)

COMMUNITY Neighborhood

- Available/accessible/affordable/quality
 - Food
 - Housing
 - Education
 - Child care
 - Transportation
 - Health care
 - Job opportunities/living income
 - Social supports
- Safe, stable and nurturing environment
- Parent participation in local endeavors
- Community culture of collaboration
- Concrete supports in times of need
- Linkages to quality services when needed
- Culturally specific services and supports
- Research-based services selection to enhance child and family wellbeing

FAMILY Relationship

Strategies and methods that build and sustain

- Strong families
- Healthy partner relationship
- Nurturing and attachment
- Fathers' involvement
- Social connections
- Family's ability to provide basic needs for children
- Parents as key decisionmakers in their own families

INDIVIDUAL Parent/ Caregiver/Child

Strategies and methods that build and sustain

- Physical, emotional and economic well-being
- Knowledge of parenting and child development
- Parental resilience
- Social and emotional competence of children
- Parent's ability to obtain assistance if needed

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Strong and Stable Families

Safe and Healthy Children













Stay in Touch

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Thank You & Next Steps

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- Download the handouts to learn more. Click on the files in the "Handouts" box on your screen.
- Do you have innovative ideas, questions or concerns about prevention planning? Tell us about your work. Send an e-mail to hello@CANTASD.org with "NACTPF" in the subject line.
- Miss our Prevention Month Digital Dialogue series?
 Go to www.CANTASD.org





